



## PERFORMING ARTS POWER-UP GUIDELINES

### OVERVIEW OF THE ULUMBARRA FOUNDATION

The Ulumbarra Foundation's vision is to establish Greater Bendigo as Australia's most vibrant regional performing arts community. It achieves this by supporting creativity and fostering community connection and inclusion.

### GOAL AND OBJECTIVES OF THE POWER-UP PROGRAM

The Ulumbarra Foundation's **Performing Arts Power-up** grants program was established to create opportunities for the City of Greater Bendigo's performing arts community to projects which support growth for local and regional performing arts organisations

### ELIGIBILITY

The grant is available to not-for-profit incorporated organisations in the performing arts sector, within the City of Greater Bendigo.

### USE OF GRANT FUNDING

Grant funding may only be used to support expenses associated with a specific project. Funding will **not** be made available for/to the following:

- on-going costs associated with the daily operation of an organisation such as staff wages, rent utility and general administration expenses.
- retrospective expenses such as costs incurred during the preparation of your application or costs associated with a project that is already underway
- projects with a commercial (profit) goal

### AMOUNT OF FUNDS AVAILABLE

An annual budget is approved by the Board for two annual funding rounds for grants up to \$5,000 each. If you are seeking project funding from multiple sources concurrently, and secure funding from another source for the *same costs*, please notify the Ulumbarra Foundation promptly to discuss.

### POWER-UP PROGRAM

#### Supporting growth for local and regional arts organisations

Funding applications should support the growth and sustainability of local and regional arts organisations (e.g. local orchestra or dance organisation). This could include enhancing capacity, fostering creative and original programming, and strengthening collaboration in the performing arts community.

## **PROJECT REQUIREMENTS**

All grant applications should:

- align with the Ulumbarra Foundation's [Strategy](#)
- demonstrate clear and measurable outcome(s)
- manage project risk (including OHS)
- be completed within 12 months of receipt of funds
- be delivered within the City of Greater Bendigo region
- demonstrate cost-effectiveness
- respect the rights of First Nations Peoples and, where possible, engage with local First Nations groups in the design and delivery of the project
- demonstrate long-term sustainability or impact beyond the 12-month funding period
- demonstrate collaboration and partnerships with other groups or organisations

Priority will be also given to projects that include any of the following:

- increase diversity, inclusion and accessibility in participation
- support social inclusion and connection in the community

## **ASSESSMENT CRITERIA**

The following attributes will be considered when assessing the project application:

- project relevance and alignment with the guidelines
- artistic merit and innovation
- project feasibility and planning
- project participation and audience reach
- impact and outcomes
- collaboration and partnerships
- diversity, equity, and inclusion

## **PERFORMANCE REPORTING**

The grantee will be required to submit a final project report at the completion of the project or at end of the 12 month period, whichever is earlier. The project report should include:

- a description of the project activities, participation, engagement and outputs (i.e. performances)
- an explanation of how the project delivered its intended outcomes, including appropriate KPIs such as audience reach, feedback etc.
- high resolution images and/or video

## **PROGRAM EVALUATION**

The grant recipient may be asked to complete a short online survey to evaluate the effectiveness of the Power-up program and inform adaptive management.

## **TERMS AND CONDITIONS**

### *Application conditions*

Your application is not an agreement or contract. Meeting the Selection Criteria does not guarantee funding. Applicants will be assessed and prioritised according to the extent to which they meet the Selection Criteria.

### *Checks of Applicants*

As part of the Selection Process the Board of the Ulumbarra Foundation may undertake further checks of applicant/s to ensure their eligibility.

### *Applicants' Responsibilities*

It is the responsibility of the applicant to ensure that the application is complete and accurate.

### *Conflict of Interest*

Applicants must notify The Board of the Ulumbarra Foundation immediately of any actual or potential conflict of interest that may arise during the preparation of the application.

### *Promotion*

The successful applicant/s must be willing to participate in mutually agreed promotional activities at the request of The Board of the Ulumbarra Foundation.

### *Insurance*

The project applicant has a current public liability insurance policy.

### *Location*

The project applicant is incorporated in the State of Victoria.

### *Funding*

Successful applicants will be ineligible to apply to the **Performing Arts Power-up** fund in the two funding rounds immediately following their successful application.

